

Markus Winkler

Creative Gun

contact@markuswinkler.com | <http://www.markuswinkler.com> | (917) 520 8925

Nationality: Austrian, Work Visa: O-1 Alien of Extraordinary Ability

"I'm guessing everyone has that moment with Markus. The Holy Shit moment."

Jason Kowold, Associate Creative Director, DRAFTFCB

Work Experience

AUG 2008 — PRESENT
NEW YORK, USA

DDB

Technical Design Director

Electrolux, HP, U.S. Census Bureau

Development/animation of rich internet applications and microsites.

DEC 2006 — JUL 2008
NEW YORK, USA

DRAFTFCB

Sr. Design Technologist / Flash Developer

Motorola, HP, U.S. Census Bureau

Development/animation of rich internet applications and microsites. Established design patterns, code repositories and version management to the department workflow.

e.g. multilingual computer based training site for Motorola to train partners worldwide, advanced microsites for cell phone launches, jump and run banner game for HP, presentation for the \$200 million U.S. Census 2010 pitch.

MAR 2005 — JUL 2006
VIENNA, AUSTRIA

FCBi (now DRAFTFCB)

Creative Head

Motorola, HP, Western Union, UNICEF, FunderMAX, WIFI, Lexus, ONE, Austrian Postal Service

Recruited a core team and established design patterns. Coordinated the creative process and production cycle of the design and development team for national and international clients. Supervised international projects with partner agencies in Hamburg and London. Created and supervised the functional design and look & feel of rich internet applications.

e.g. online and offline based worldwide computer based training campaign for Western Union, offline multilingual product catalogue for FunderMAX, leading specialist in central Europe for wood materials, functional frontend specifications for the third largest wireless provider in Austria, international and multilingual microsites and banner campaigns for Motorola.

FEB 2003 — FEB 2005
VIENNA, AUSTRIA

Freelance

Design Technologist / Multimedia Developer

Motorola, Samsung, Paybox, City of Vienna, tele.ring

Development/animation of rich internet applications and microsites for several agencies.

e.g. Pjure, FCBi, Smart Agent Technologies, Wunderman

AUG 1999 — MAR 2002
VIENNA, AUSTRIA

BLUE C Internet GmbH

Multimedia R&D

Disney, Red Bull, Sparkasse, Sölden

Lead multimedia R&D for rich internet applications.

e.g. a multiuser game environment for the biggest Austrian commercial bank community, interactive database driven maps for the largest ski area in Austria, highly dynamic flash based back- and frontend for the Redbull.com website, game for the international website of the Disney movie "Coyote Ugly".

Skill Sets

Languages

German (native), English (fluent)

Authoring

Flash, ZINC, AIR, (Director)

Programming

DHTML, Javascript, Actionscript (1.0, 2.0, 3.0), XML, PHP, SQL, (Lingo)

Graphics

Photoshop, Fireworks, Illustrator, InDesign

Audio

Soundtrack Pro, Audition, Sound Forge

Video

After Effects, Premiere

Certifications

Adobe Certified Flash MX Designer

Adobe Certified Flash MX 2004 Designer

Adobe Certified Flash MX 2004 Developer (7th person worldwide to pass)

Other

Network Technologies, OOP, Team Management, Usability Advocate

Education

OCT 1997	–	JUL 2001	University of Applied Sciences Hagenberg/Austria, Department of Media Technology and Design, Postgraduate Diploma in Higher Education. Diploma Thesis: Aspects and Basics of interactive Streaming Video
OCT 1996	–	JUN 1997	Vienna University of Technology / Austria, Technical Physics
SEP 1990	–	JUN 1995	Technical College for Computer Science, Austria Graduated with honors (A-Level equivalent)

Publications

Creativ Club Austria - Annual 06
ISBN: 978-385439-377-1 / "SteinHof - Stille Nacht", "HP Streberpartie", "UNICEF", "Zahntaxi"
Net Art Guide
ISBN: 3-8167-5590-9 / "digital media lab"
WWW.Animation - Animation Design for the World Wide Web
ISBN: 0-304-35989-0 / "digital media lab"

Awards

International:

Type	Rank	Category
BEA Fac. Interact. Multim. Comp. 2001	Silver	To Instruct
BEA Fac. Interact. Multim. Comp. 2001	Exceptional Merit Innovation	-
EuroPrix 2000	Top15	-
Golden Award of Montreux 2004	Gold	Multimedia
Golden Award of Montreux 2004	Finalist	Multimedia
Magdalena Award 2006	Finalist	Web Games
Magdalena Award 2005	Silver	Mobile Advertising
PISAF 2000	Top40	-

Austrian:

CCA Venus 2005	Gold	Banner, Mini-Sites
CCA Venus 2005	Certificate of Excellence	Banner, Mini-Sites
CCA Venus 2005	Certificate of Excellence	Banner, Mini-Sites
CCA Venus 2005	Certificate of Excellence	New Media
Columbus 2005	Gold	Intermediate - Financial Services
Columbus 2005	Bronze	Financial Services B2B & B2C
Columbus 2004	Gold	New Media - Applications
Columbus 2003	Bronze	New Media - Advertising
MultiMedia Prix Austria 2004	Category Winner	Knowledge and Learning
MultiMedia Prix Austria 2000	Category Winner	Internet Information and Publication
MultiMedia Prix Austria 2000	Category Winner	Special Award
T-Mobile Future Award 2002	Bronze	Mobile Applications (Consumer)